

MERS

In South Korea



NO MORE EPIDEMICS

HITS ON INBOUND TOURISM

Among leading visitor nationalities, including China, tourism into South Korea in 2015 decreased overall by between **40-60%**.

LOSS IN TOURISM REVENUES

With the number of visitors to South Korea so greatly reduced due to panic and fear, in 2015 the tourism industry saw a **\$10 billion loss** in revenue.

REQUIRED ECONOMIC INVESTMENT

To combat the costs of the outbreak, South Korea was forced to make a **\$9 billion** supplementary budget to stabilize the struggling economy.

Join the campaign to combat global epidemics.
Find out how at nomoreepidemics.org.