



# THE FCI PROGRAM of MSH

PHOTO: JOEY O'LOUGHLIN

The FCI Program of MSH advocates at the global, country, and community levels, for improved sexual, reproductive, maternal, newborn, child and adolescent health and rights. Launched by Management Sciences for Health (MSH) in January 2016, this new program builds on a long history of effective evidence-based advocacy and capacity-building by Family Care International (FCI), a leading global advocate for women's health and rights for three decades. FCI's programs and many of its international and US-based staff have become part of MSH, reinforcing reproductive, maternal, newborn, child, and adolescent health as an integrating theme that extends across MSH's work to strengthen health systems for greater health impact.

The FCI Program of MSH raises a powerful advocacy voice for the health and rights of women and communities, in global forums and in a range of countries. It develops and supports the use of advocacy tools and strategies for MSH and its global and local partners, and works with governments and UN agencies to improve policies and ensure equitable access to care. And the FCI Program of MSH works to strengthen the capacity of national organizations and networks, health workers, grassroots groups, and government partners to advocate for improved health services, access to high-quality care, and respect for human rights in their own countries and communities.

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*The Sustainable Development Goals and updated Global Strategy for Women's, Children's and Adolescents' Health offer unique opportunities for MSH to work with international and local partners to save lives. Our work helps to ensure the relevance and effectiveness of these development frameworks and to hold countries, development partners, and program implementers accountable for keeping their promises to women, newborns, adolescents, and families.*

[msh.org](http://msh.org)

The FCI Program of MSH  
MANAGEMENT SCIENCES FOR HEALTH  
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Engages in **constructive activism**, partnering with allies and champions in government to effect positive programmatic and policy change

**Speaks out for maternal, sexual, and reproductive health and rights** within key global forums, initiatives, frameworks, and advocacy partnerships

Links global-level commitments with **country-level action**

**Holds governments accountable** for fulfilling promises to improve women's and children's health and rights

Builds **advocacy skills of civil society partners and networks** at the country and community levels

Develops and communicates **compelling advocacy messages** built on a foundation of **evidence**

Approaches health issues with a **gender-focused, rights-based** approach

Demands **universal, equitable access** to high-quality health care



Stronger health systems. Greater health impact.



PHOTO: WARREN ZELMAN

The FCI Program of MSH engages in evidence-based, constructive activism. It works to build political commitment, develop stronger policies, foster accountability, and mobilize increased funding for programs that improve sexual, reproductive, maternal, newborn, and adolescent health and increase equity by reaching young people, indigenous groups, and other underserved populations.

For more information, please contact the FCI Program of MSH at [FCIprogram@msh.org](mailto:FCIprogram@msh.org) or +1.646.677.8100.

## FOCUS AREAS:

**Advocacy:** Working to build political will and increase financial investment, from the halls of the United Nations to the streets of remote rural communities, to fulfill every person's right to the health care that she/he needs

**Policy:** Supporting national and local governments in developing and ensuring the implementation of rights-focused, evidence-based, sustainable maternal and reproductive health policies that equitably address community needs and priorities

**Capacity-building:** Convening country and community-level alliances and partners, strengthening their advocacy skills, and helping them develop and implement advocacy strategies that bring about concrete, lifesaving policy and program change

**Community mobilization:** Linking global commitments and national policy with local action, by ensuring that communities have the capacity to understand government policies, articulate their priorities and needs, represent their interests, and make use of available services

**Social accountability:** Working with government and civil society to develop and implement mechanisms that ensure citizen engagement in overseeing the availability, accessibility, acceptability, and quality of the health services provided in their communities

**Technical communication:** Translating scientific evidence into compelling messages, narratives, and advocacy tools that convey critically-important technical information to policymakers and other non-technical audiences.

## EXPERTISE:

- Promotion of skilled pregnancy and childbirth care
- Prevention of and response to gender-based violence and harmful practices
- Reproductive and maternal health commodities, including increasing access to emergency contraception and to misoprostol for post-partum hemorrhage
- Adolescent sexual and reproductive health
- Intercultural and respectful maternity care, including in indigenous communities
- Promotion and strengthening of midwifery care
- Sexual and reproductive health and rights of people with disabilities
- HIV and AIDS prevention, particularly among adolescent and indigenous communities
- Budget tracking and advocacy for increased resources for reproductive, maternal, newborn, and adolescent health