

## Report



Mapping Maternal Health Advocacy  
A CASE STUDY OF ZAMBIA



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In 2013, Family Care International (FCI) conducted a mapping analysis in Zambia to gather information on the maternal health policy environment; the organizations, partnerships, and networks currently and potentially engaged in maternal health advocacy; and the advocacy goals, strategies, resources, and core messages being used. Through desk research and in-depth interviews with key informants, the mapping identifies advocacy priorities, challenges, and opportunities for collaboration.

A parallel mapping was also conducted in Uganda.

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**Source URL:** <http://www.msh.org/resources/mapping-maternal-health-advocacy-a-case-study-of-zambia>

### Links

[1] [http://www.msh.org/sites/msh.org/files/mapping\\_mh\\_zambia\\_2014.pdf](http://www.msh.org/sites/msh.org/files/mapping_mh_zambia_2014.pdf)