


## Tool



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Advocating Together: The Power of Alliances for Maternal Health provides guidance for national civil society organizations (CSOs) interested in establishing or strengthening an alliance in support of maternal health advocacy. This toolkit provides a step-by-step approach to working with partners in a national-level alliance to advocate for maternal health policy change. Divided into three major sections, each provides steps CSOs can take in order to: (1) analyze the maternal health environment in order to decide if working with an alliance is advantageous, (2) work with an alliance by either joining an established alliance or creating a new one, and (3) plan advocacy activities taking into account the political context and ways an alliance can effectively reach decision-makers.

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**Source URL:** <http://www.msh.org/resources/advocating-together-the-power-of-alliances-for-maternal-health>

## Links

[1] [http://www.msh.org/sites/msh.org/files/alliancetoolkit\\_september2014.pdf](http://www.msh.org/sites/msh.org/files/alliancetoolkit_september2014.pdf)