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This technical brief makes the case for understanding behavior change approaches as necessary but insufficient methods of HIV prevention. The document describes how behavior change interventions may be more effective when they are used as part of a combination prevention approach that is shaped by a social-ecological perspective on HIV prevention. The challenges of strengthening behavior change approaches are described and recommendations are offered.

This technical brief is part of a series of briefs on priority HIV prevention topics developed by MSH's Building Local Capacity for Delivery of HIV Services in Southern Africa Project (the BLC Project) and the Southern African Development Community. They were written based on insights gained from a review of the HIV prevention literature commissioned by the BLC Project in 2011, scientific developments presented at the XIX International AIDS Conference in July 2012, as well as recent World Health Organization (WHO) and UNAIDS publications.

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